



*The LifeSouth Community Foundation commits to increasing lifesaving blood donations by promoting community education, partnerships, awareness and health.*



**More than 3,100 children participated in LifeSouth Kids Marathons throughout Fla. and Ala. this year.**

LifeSouth Kids Marathons focus on health, wellness and familiarizing the community with LifeSouth. Participation is free (or of minimal cost), funded by sponsors and supported by LifeSouth volunteers. During the 12-week school program, children run 25 miles incrementally, then complete the last 1.2 miles at the Kids Marathon. Each child receives a medal, pride in their accomplishment and the motivation to continue to exercise. In turn, each family learns about their community blood center and the importance of donation.

**In 2019, more than 1,126 runners participated in LifeSouth’s Race Weekend.**

The foundation’s signature annual event, the LifeSouth Race Weekend, helps raise funds and awareness. With several race lengths to choose from, including a marathon, half marathon, marathon relay, 5K, and the 1.2 mile Kids Marathon, there is a distance for every runner or walker. Race Weekend is made possible by LifeSouth’s support, community sponsors and a team of more than 350 volunteers.

**19,200 students in Fla., Ga., and Ala. participated in the LifeSouth in the Classroom program this year.**

The LifeSouth in the Classroom program is taught by LifeSouth team members and volunteers at area schools. The program reaches children ages five to 18 through a STEM-based curriculum. It is free to schools and community groups, easy to teach in one class period and explores the function of blood through hands-on interactive activities. It also teaches the social responsibility of donation and offers students an opportunity to encourage their families to give blood. LifeSouth in the Classroom aims to create a new generation of motivated blood donors.

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