



LifeSouth Community Blood Centers'
Five Points of Life Foundation
2016 Annual Report

LIFE South
Community Blood Centers



LIFE South
Community Blood Centers

5 POINTS
of **LIFE**
A Foundation of LifeSouth Community Blood Centers
Education.Awareness.Donation.

MISSION

The Five Points of Life Foundation commits to increasing lifesaving donations through leadership in education, partnerships, awareness and advocacy on the five ways to share life: blood, apheresis, bone marrow, umbilical cord blood and organs and tissues.

VALUES

We believe in:

Passion

We know we can change the world and will never give up.

Integrity

We are honest, ethical, quality-driven and transparent. We demand the best from ourselves and our partners.

Vision

We lead, breaking through barriers, discovering innovative solutions and continuously learning and evolving.

Teamwork

We succeed when our partners, volunteers, employees and stakeholders succeed.

Philanthropy

We save lives and pledge our time, talent and treasure to serve others.

Stewardship

We know our resources are priceless.

Sustainability

We know the mission will never end.

TABLE OF CONTENTS

A MESSAGE FROM THE CEO	1
PROGRAMS AND EVENTS	2-5
Kids Marathons	
Race Weekend	
In the Classroom	
LifeCord	
FACES OF FIVE POINTS	6-7
DONORS, SPONSORS AND VOLUNTEERS	8-9
FUND-RAISING EVENTS	10
WHO WE ARE	11
Leadership	
Staff	
Board of Directors	
FINANCIALS	12





Nancy Eckert
Five Points of Life Foundation CEO
LifeSouth Community Blood Centers
President and CEO

A Message from the CEO

The Five Points of Life Foundation supports education and initiatives for LifeSouth Community Blood Centers. Donating blood, platelets, bone marrow, umbilical cord blood and organs and tissues benefits the human race. Unfortunately, we never have enough lifesaving donations because people rarely understand the value of donation until they are touched by the gift of donation or lack thereof. The foundation funds education focused on the power of donation and initiatives to expand the availability of lifesaving blood products for patients in need. We work to ensure that whenever a patient needs a blood transfusion, organ transplant or stem cell transplant, the right match is available to save their life. Imagine a world where there is always enough blood and no wait lists for lifesaving organs and stem cells. Striving to reach this vision is what motivates the foundation every day.

Education and awareness are the answers. We teach the importance of donating blood, marrow, umbilical cord blood, organs and tissues because donating is vital to the health of a community. We do this through programs like Five Points of Life in the Classroom and Five Points of Life Kids Marathons. In addition, we organize several annual events in the Southeast focused on raising awareness and funds to support the foundation's mission.

We need your help to keep these education and awareness initiatives going. Please consider donating to the foundation today.

The Five Points of Life Foundation is a 501(c)3 public foundation dedicated to supporting the initiatives of LifeSouth Community Blood Centers. We rely on corporate donations, government funding, private foundations and individuals to support the following programs:



IN 2016, MORE THAN 4,000 CHILDREN PARTICIPATED IN FIVE POINTS OF LIFE KIDS MARATHONS.



Dothan
Huntsville
Mobile
Montgomery



Brooksville
Gainesville
Lecanto
Ocala



Gainesville
Lawrenceville

KIDS MARATHONS

Five Points of Life Kids Marathons unite families and schools in an event focused on health, wellness and familiarizing the community with LifeSouth. Participation is free (or of minimal cost), funded by sponsors and supported by LifeSouth volunteers. During the 12-week program at local schools,

children run 25 miles incrementally, then complete the last 1.2 miles at the Kids Marathon. Each child receives a medal, pride in their accomplishment and the motivation to continue to exercise. In turn, each family learns about their community blood center and the importance of donation.

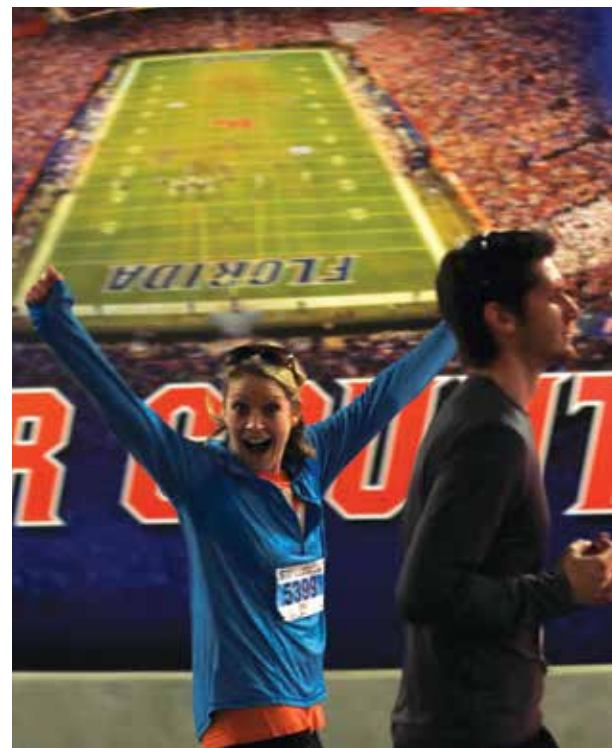


RACE WEEKEND

The foundation's signature annual event, the Five Points of Life Race Weekend, took place in February 2016. With several race lengths to choose from including a marathon, half marathon, marathon relay, 5K, and the 1.2 mile Kids Marathon there is a distance for every runner or walker. Race Weekend is made possible by LifeSouth's support, community sponsors and a team of more than 350 volunteers. It serves as a fundraiser and awareness raiser for the foundation. While each year

the number of participants grows, the Marathon Relay has experienced an 80% increase since it was introduced in 2010.

IN 2016, MORE THAN
2,400 PARTICIPANTS
TOOK TO THE STREETS
OF GAINESVILLE, FLA.
AND THE UNIVERSITY
OF FLORIDA CAMPUS.



The Five Points of Life Race Weekend was started by LifeSouth as a way to raise awareness of the five ways to share life with others through the donation of blood, apheresis, organ and tissue, marrow and cord blood. It originated as a cross-country bike ride in 1997 and transitioned to a marathon in 2006. The race weekend celebrated its 10th anniversary in 2015.



TO DATE, THE FIVE POINTS OF LIFE IN THE CLASSROOM PROGRAM HAS REACHED MORE THAN 120,000 CHILDREN IN ALABAMA, GEORGIA AND FLORIDA.

IN THE CLASSROOM

The Five Points of Life in the Classroom program is taught by LifeSouth team members and volunteers at area schools. The program reaches children ages 5 to 18 through a STEM-based curriculum. It is free to schools and community groups, easy to teach

in one class period and explores the function of blood, marrow, stem cells and organs through hands-on interactive elements. It also teaches the social responsibility of donation and offers an opportunity for kids to encourage their families to donate blood.

LIFECORD

LifeSouth established a public cord blood bank in 1998 called LifeCord which was the first of its kind in the Southeast. Life-threatening diseases, such as leukemia or sickle cell disease can be treated with a cord blood transplant. LifeCord collects umbilical cord blood from newborns at 10 hospitals in

three states. LifeSouth received licensure from the FDA for cord blood manufacturing in June 2013 and is now one of only five cord blood banks nationwide licensed by the FDA. Support is needed to help us reach expectant mothers through educational programs and to expand cord blood processing and storage.

LIFECORD STEM CELLS
HAVE BEEN USED
FOR TRANSPLANTS
IN 29 STATES AND 16
FOREIGN COUNTRIES.



FACES OF FIVE POINTS



Tara Littlefield Dothan, Ala.

LifeSouth donor services technician Tara in Dothan, Ala. has been a blood donor for years. Though Tara worked as a trauma nurse for 25 years, but she never fully understood the challenge of keeping hospitals supplied. "We'd sometimes hang 10 or 12 units for one patient," Tara said. "I never realized what it took to get just one unit."

In 2007, Tara found herself on the receiving end of a transfusion. When she woke up from a routine surgery, she not only learned that she needed

two units of blood, but her doctor also discovered she had ovarian cancer. Tara would receive many units of platelets during her treatment.

It happened again during knee replacement surgery, when she awoke to see the bag of blood hanging next to her bed. "That's twice in my life somebody was kind enough to save my life," she said.

**"A TOTAL STRANGER
HELPED SAVE MY LIFE.
IT'S BEEN A BLESSING."**

Tamika Arterbridge McDonough, Ga.

Tamika Arterbridge is a LifeSouth donor services team leader in McDonough, Ga. Both her husband and son suffer from sickle cell anemia, a condition which effects the red blood cells.

When Tamika was pregnant with her son, her husband was placed on life support as a result of sickle cell complications. He required three units of blood and was able to recover.

Her son was hospitalized for sickle cell complications at age one and also required a blood transfusion. "After the transfusion, to see the smile on

his face come back to normal was an excellent feeling as a mom," said Tamika.

Tamika is honored to be able to work each day with LifeSouth blood donors like the ones who saved the lives of her husband and son.

**"I WOULD LIKE TO
SAY THANK YOU
TO EVERYONE
WHO'S EVER
DONATED BLOOD.
YOU ARE SAVING
SOMEBODY'S LIFE."**





Keysha Graham Gainesville, Fla.

In her 13 years working for LifeSouth, Keysha Graham has explained to blood donors thousands of times how important it is to give. Last March, she learned that lesson for herself.

Keysha underwent what was supposed to be a normal C-section delivery, but when she heard the doctor say that she was bleeding, she realized her normal delivery suddenly wasn't. As she rolled into the recovery room, she noticed a pint of blood going into her arm.

"What if no one had asked this person to donate," she said.

"I wondered what happened that made that person decide to give."

She eventually recovered and her son is healthy and well. She now has her own story to share with donors.

**"I NEVER
EXPECTED TO
RECEIVE BLOOD.
YOU NEVER
KNOW WHEN
YOU'LL NEED IT."**

Allison Christopher Cumming, Ga.

Allison Christopher of Cumming, Ga. knows that blood donors have given her tiny baby a fighting chance. Mary Beth was born with congenital heart disease. She needed numerous platelet and red blood cell transfusions after her birth and the first of several open heart surgeries.

Before the surgery even started, blood donors were already there for Mary Beth. "They told me they had blood with her name on it, ready to go," Allison said. The treatments that followed required even more transfusions of red blood cells,

plasma and platelets. "The family and lots of blood donors who don't even know her, are pulling for her," she said.

**"I NEVER WOULD
HAVE THOUGHT
SHE WOULD NEED
BLOOD WITHIN HER
FIRST TWO DAYS OF
LIFE. IF YOU THINK
MY HANDS ARE
FULL, YOU SHOULD
SEE MY HEART."**



THANK YOU FOR YOUR SUPPORT

The Five Points of Life Foundation greatly appreciates the support we receive from our donors, sponsors and volunteers.

\$100,000

LifeSouth Community Blood Centers

\$10,000 - \$19,999

Alachua County Tourism Development
Advantage Publishing
WCJB TV20 & The CW10
UF Health

\$5,000 - \$9,999

Cotton Images
Gator Domino's Pizza
KISS 105/WYKS
Oak Hill Hospital

\$1,000 - \$4,999

Akerman, LLC
Baptist Health
BBVA Compass
Boeing
Campus Credit Union
Cerus
Chase
Children's Healthcare of Atlanta
Christian & Small LLP
Comcast
Creative Testing Solutions
David's Real Pit BBQ
D.E. Scorpio Corp.
Dr. Jones Orthodontics
Duke Energy
Energy Smart
Gainesville Sports Commission
Gator Fire Equipment Co.
Grifols
Health Group of Alabama
Heart of Florida Healthcare
Hernando Today
Humphrey & Saltmarsh, P.L.
Huntsville Hospital
InterMed
Jim and Nancy Eckert
Jackson Lewis, PC
Jason Millard
JB Bowles
Jerry Damson Honda Acura
Kohl's
Kool Smiles
MacNificent Solutions
Markel Corporation
Marshall Medical
Mike Schmitz Automotive Group
Mo Money
Mobile County Sherriff's Office
Morgan Stanley – Marken Sario Group
Nash Icon 93.3
Pery and Noel McGriff
Plum Creek Foundation
Professional Risk Solutions
Publix
Regional Medical Center
Rockeys Dueling Piano Bar
Scarborough Insurance

Studio32 Orthodontics
Target Copy
Ted Williams Museum
The Healthcare Authority
Tower Hill Insurance
Waffle House
Windom, Galliher & Associates

\$500 - \$999

Cox.net
Adam's Drugs
Alliance Credit Union
Amerigas Propane
Autozone
Battery Source
Belk
Bruce & Joyce Stechmiller
Burkhardt Sales and Service
Christie Dental
Citrus Orthopedic and Joint Institute
Gainesville Running and Walking
Galen Unold
Gary Brooks & Terri Haskins
Hernando Today
Ideal Image
iHeart Media
J&J Industries
Jackson Hospital
Kinsell & Associates
Koss Olinger
Law Offices of Judy Barganier
LifeQuest Organ Recovery Services
Mike Scott Plumbing
Neuberger Berman
Newberry Jonesville Chamber of Commerce
Orange Theory Fitness
Palm Chevy
Paul Grebe
Prime South Bank
Purity Dairy
Regions Bank
Ron Spitznagel
Scott Miles
SoundScapes
Southeast Alabama Medical Center
Terumo BCT, Inc.
Theresa Vernetson
Way-FM
Wal-Mart
WOCA
WYKE
WSFA
WTVY
WZYP
YMCA

Under \$500

Amanda Skeels
America's First Credit Union
American Weatherstar
Andrea Coffee
Andre Ferraro
Andrew Wolpert
Ashley Resier
Asset Management, Inc.
Ateam, Inc.

Barefoot Models & Talent
Barney Parson Electrical
Benchmark Homes
Beverly Holland
Beverly Brown
Big Daddy DJ
Brenda White
Brite Whitaker
Bruce and Joyce Stechmiller
Cane's Chicken
Carleen Brock
Carol Batton
Carolyn Smith
Chelsea Maxwell
Children's of Alabama
Children's Health of Ocala
Clyde and Sabrina Lewis
Clyde Stephens
College of Central Florida
Cornerstone School
Craig Krueger
Crom LLC
Dale Kinsell
Dan Galasso
Deborah Labud
Design Partners
Doug and Betsy Whitaker
Drew Ditty Agency
Ed Downey
Ed Keith
Edward Wolpert
Eric Martin
Evelyn Campbell
Family Chiropractic Health Center
Faydra Henry
Florida Blue Shield
Flowers Hospital
Flowers Branch Chiropractic
Gabriela Portugal-Bouza
Gail Hardy
Gainesville Health and Fitness Center
Gainesville Mall
Gary Kirkland
Georgia State University
Geico
Gime Fitness
Glory 1330
Grandview Medical
Grant Toth
Greene Hazel
Hawthorne Village
Hernando Anti-Drug Coalition
Holly's Bed & Biscuit
Home Instead Senior Care
Infinite Energy, Inc.
Infirmary Health
ISU
Jacqueline Cash
James Hause
James Moon
James Reid
Jamie Greenspan
Jason Hodges
Jim Kelly
Jim Skinner Honda
Jimmy Ladato
Joanne Sims

John Andrews
John Klover
John Sheehan
Josh Guthrie
JP Morgan Chase
Juan Merayo-Rodriguez
Karen Edwards
Kathleen Weinert
Kery Hayes
Kevin Jenkins
Kim Anchors
Kim Edwards
Kiwanis Club Weeki Wachee
Koertni Blackketter
Krisanne Russell
Jake and Sally Thompson
Jody St. John
John Pagan
Joseph Skorupski
Juan Merayo-Rodriguez
Juanita Johnson
Judith Page
Julie Pagan
Justin Hall
Laura Hernandez
Lauren Russell
Mann for all Occasions
Marion County Continuity of Care Council
Megan Arthur
Megan Watkins
Melinda Hinds
Michelle Glenn
Miles and Kim Kinsell
Multi Sports USA
Neutral7 Signs
New York Life Insurance
Ocala Recovery
Pamela Janssen
Paradigm Investment Group
Pasco-Hernando State College
Pediatric Healthcare
Pizza Hut
Redstone Federal Credit Union
Reinhardt Motors
Residential Fitness
Samuelson Companion Care
Shea & Kelli Ross
Sarah Farrell
Sharon Carpenter
Shelia Zachow
Southeastern Pediatrics
Stacey Williams
Sun Country Pediatrics
Superior Residences
Sue Silva
TDC Entertainment
Teale List
Thrive Chiropractic
Tim Johnson
Tom Silva
Vogal Douglas
Wind Creek Casino
Withlacoochee River Electric

YOUR DONATIONS HELP RAISE FUNDS FOR FOUR PROGRAMS

Thanks to the generous donations from corporations and individual donors, the Five Points of Life Foundation is able to fund projects that forward the mission to share life with others. These important initiatives are making a difference. Please contribute and help us create a world where there is always enough blood and no wait lists for lifesaving organs and stem cells.



KIDS MARATHON

The foundation covers entry fees and administrative costs for runners. Each child receives a medal and a kids marathon T-shirt.



IN THE CLASSROOM

The foundation funds the books that every student receives and the supplies for hands-on learning as they learn the science and social responsibility of donation through an interactive and enriching curriculum.



LIFECORD

The foundation raises funds for LifeCord equipment, education and awareness. New laboratory equipment, a clean room with increased storage capacity, and educational materials for expectant mothers are needed.



SICKLE CELL

The foundation's sickle cell program educates communities on the disease's impact on patients, how preventive measures can lessen its effects and ways to help by becoming a blood donor.

OUR VOLUNTEERS MAKE A DIFFERENCE

Through the Five Points of Life Race Weekend and the Five Points of Life Kids Marathons, the foundation gives back to the community while helping kids get active. Volunteers make these important programs a reality. Race Weekend in Gainesville, Fla. requires a volunteer staff of 350 people who do everything from staffing the rest stops to providing medical assistance to the runners.

The kids marathons each require more than 25 volunteers, allowing Five Points to collaborate with dozens of schools and community organizations across

Florida, Georgia and Alabama. That network of connections helps us spread the word. Our volunteers become donation advocates, encouraging family members to sign up as marrow or organ donors. Kids tell their parents about cord blood and blood donation and organizations host blood drives.

City by city, we are making these vital connections, spreading the word about saving and sharing life through donation. We thank all our volunteers who make these programs possible. Our mission is made possible and advanced by all who join us.





FUNDRAISING EVENTS

The Five Points of Life Foundation held many fundraising events in 2016. In May, An Evening at the Derby allowed guests to celebrate the Kentucky Derby while enjoying delicious food, mint juleps, silent auction and themed games. The Dueling for Life fundraiser was a fun night of live music. The foundation also held golf tournaments in Ocala, Fla. and Birmingham, Ala. Teams teed off while raising funds and awareness for the Five Points of Life Foundation.

Join in the fun!

Please consider participating or making a charitable contribution. **Like us on facebook for information on upcoming Five Points of Life events.**



WHO WE ARE

LEADERSHIP



Nancy Eckert, MT (ASCP) SBB
Chief Executive Officer



Brite Whitaker
Director of Outreach
and Communications

STAFF

Crystal Long
Implementation Coordinator

Chelsea Maxwell
Program Coordinator

FISCAL YEAR 2017 BOARD OF DIRECTORS



Romie Asher
Infirmiry Health



Gary Brooks
BBI Construction
Management



Jim Eckert
Retired
Alachua County
Sheriff's Office



Rodney Ford
U.S. Treasury
Department



Emily Ham
WestRock



Kelly Henderson
Kitchen and Spice



Lori Lewis
Flowers Hospital



Doug Marken
Morgan Stanley



Perry McGriff Jr.
Retired
Perry McGriff
Johnson Fletcher
Insurance Agency



Ronald Spitznagel, EdD
Consultant and
Expert Witness



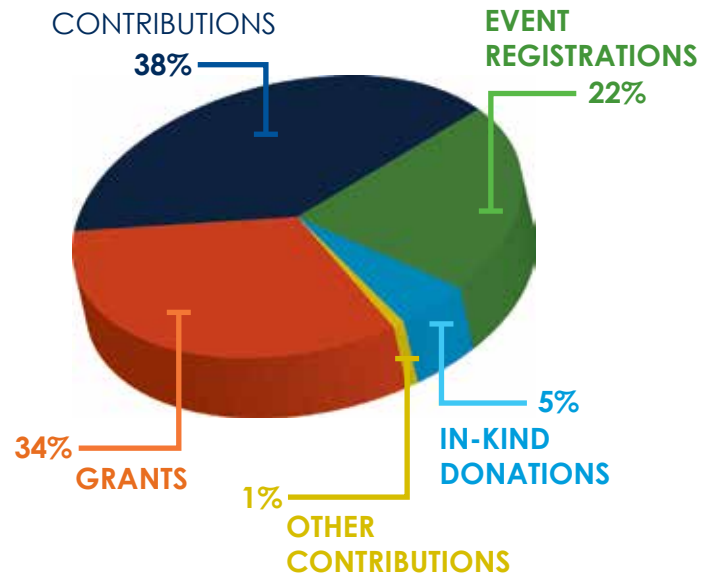
Bruce Stechmiller, MD
UF Health Shands
Hospital



Milton D. Vickers
The Vickers Group

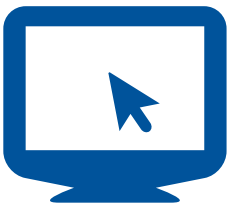
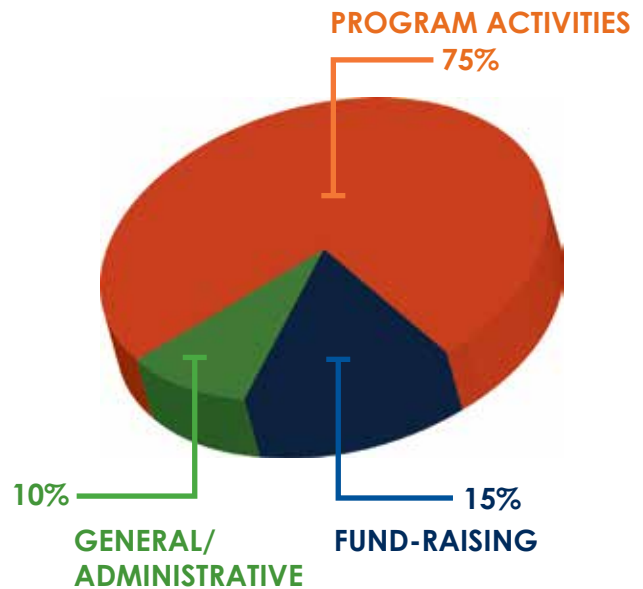
REVENUE

Grants	\$	115,246
Contributions	\$	128,239
Event Registrations	\$	74,991
In-Kind Donations	\$	15,725
Other Contributions	\$	334,201



EXPENSES

Program Activities	\$	229,817
General/ Administrative	\$	31,793
Fund-raising	\$	47,928
Total Expenses	\$	309,538



The most convenient way to give to the Five Points of Life Foundation is through fivepointsoflife.org.



Checks may be mailed directly to:
Five Points of Life Foundation
4039 Newberry Road
Gainesville, FL 32607



For more information about how to make an annual gift, major gift or planned gift or to learn how to volunteer at a Five Points of Life event, please contact Brite Whitaker at 352-224-1728 or bbwhitaker@lifesouth.org.



A Foundation of LifeSouth Community Blood Centers
Education.Awareness.Donation.

Five Points of Life Foundation

352-224-1728

www.fivepointsoflife.org

www.facebook.com/fivepointsoflife

4039 Newberry Road

Gainesville, FL 32607

